



Commercial Real Estate Trends

Date: Friday, Sept. 21, 2012

Time: 11:30 a.m. - 1:15 p.m.

Location: Cedar Rapids Marriott

Price: \$45

Register online at www.corridorbusiness.com, click on events, click on the Commercial Real Estate Trends logo and complete registration, or call Kristin Reynolds at (319) 887-2251 ext. 314 or kristin@corridorbusiness.com by Sept. 14.



The Commercial Real Estate Luncheon is an annual event to provide insight into the commercial real estate market in the Cedar Rapids/Iowa City Corridor. The luncheon will include a keynote speaker and/or panel discussion that will examine the commercial real estate market. The luncheon will provide an opportunity to network with local business professional and real estate experts.

Past Keynote Speakers:

Pat Ryan - CEO, Ryan Companies

David Blanchard - Executive Vice President, NAI Global

Past Panelists:

Jeff Pomeranz - City of Cedar Rapids City Manager

Tom Markus - City of Iowa City City Manager

Ryan Heiar - City of North Liberty City Administrator

Lon Pluckhan - City of Marion City Manager

Kelly Hayworth - City of Coralville City Administrator

Commercial Real Estate Trends

Average audience attendance - 250

Sold

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(1 @ \$6,000)**

**MAJOR
SPONSOR
(5 @ \$4,000)**

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MARKETING BENEFITS:		
Event collaboration and development w/CBJ Publisher	X	
Opportunity to give brief remarks at the event	X	
Database of attendee's w/contact information	X	X
Industry exclusivity	X	X
Guaranteed first right of refusal at same level for 2012	X	X
Your logo on all promotional materials including:		
Event email blasts	X	
Event program	X	X
Displayed on screen in auditorium	X	X
Rights to event logo	X	X
Company name mentioned in all event press releases	X	X
ADVERTISING BENEFITS:		
Full color ad in Commercial R.E. focus issue	Full page	3/4-page
1/4-page, black & white sponsor welcome ad in <i>CBJ</i>	X	X
EVENT SEATING:	Table for 10 with preferred seating	Table for 10
ADDITIONAL AMENITIES:		
Opportunity to provide a gift for each attendee	X	
Opportunity to supply company banner to be displayed at venue	X	X
Opportunity to place marketing materials at place settings	X	X