



*networking opportunity!*

## Forty Under 40

**Date:** Tuesday, Oct. 23, 2012

**Time:** 5:30 - 8:30 p.m.

**Location:** Coralville Marriott

**Price:** \$50

**Register online at [www.corridorbusiness.com](http://www.corridorbusiness.com), click on events, click on the Forty Under 40 logo and complete registration, or call Kristin Reynolds at (319) 887-2251 ext. 314 or [kristin@corridorbusiness.com](mailto:kristin@corridorbusiness.com) by Oct. 16.**



The annual Forty Under 40 awards recognize forty leaders under the age of 40 who are making a difference in the Corridor. Nominations will be taken in late summer, and honorees will be chosen by a panel of the previous year's winners. A reception to provide networking opportunities will be followed by a dinner and awards ceremony. The banquet will honor the current year's honorees and will include a dynamic keynote speaker who will discuss the importance of community involvement and the impact young people have on the Corridor.

### **Past Keynote Speakers:**

Charile Wittmack - Adventurer

Tom Brands - Head Wrestling Coach, University of Iowa

Wallace Loh - Former Provost, University of Iowa

Lisa Bluder - Head Women's Basketball Coach, University of Iowa

## Forty under 40

Average audience size: 375

	PRESENTING SPONSOR (1 @ \$6,500)	MAJOR SPONSOR (5 @ \$4,500)	SUPPORTING SPONSOR (2 @ \$2,250)
<b>MARKETING BENEFITS:</b>			
Event collaboration and development w/ <i>CBJ</i> publisher	X		
Opportunity to give brief remarks at the event	X		
Present awards to honorees w/ <i>CBJ</i> publisher	X		
Database of winners & attendees w/contact information	X	X	
Industry exclusivity	X	X	
Guaranteed first right of refusal at same level for 2012	X	X	X
Your logo on all promotional materials including:			
Event email blasts	X		
Nomination ads in <i>CBJ</i>	X	X	X
Nomination form	X	X	X
Event program	X	X	X
Displayed on screen in auditorium	X	X	X
Nomination form (upon request) at your location(s)	X	X	X
Rights to event logo	X	X	X
Company name mentioned in all event press releases	X	X	X
<b>ADVERTISING BENEFITS:</b>			
Full color ad in Forty under 40 focus issue	Full page	3/4-page	1/3-page
1/4-page, black & white sponsor welcome ad in <i>CBJ</i>	X	X	X
<b>EVENT SEATING:</b>			
	Table of 10 with preferred seating	Table of 10	2 tickets
<b>ADDITIONAL AMENITIES:</b>			
Opportunity to provide a gift for each attendee	X		
Opportunity to host a welcome/photo luncheon	X		
Opportunity to supply a banner to be displayed at venue	X	X	X
Opportunity to place marketing materials at place settings	X	X	X