

CBJ EDITORIAL CALENDAR 2013

DATE	FOCUS ISSUE TOPIC	LIST(S)	BUSINESS OF LIFE FOCUS TOPIC
JANUARY			
Jan. 7	New Year's Resolutions	Wellness Consultants	Winter Festivals
Jan. 14	Economic Trends	Top 25 Employers	Opera
Jan. 21	Engineering for Sustainability	Engineering Firms	Metalsmithing
Jan. 28	Arts in the Corridor	Fine Arts Performing Venues	Spring Trends & Fashion
EVENTS			
Jan. 9	Economic Forecast Luncheon		
FEBRUARY			
Feb. 4	Retaining Top Workers	Executive Coaches	Maintaining Brain Health, Brainy Games
Feb. 11	Health Care Reform Changes	Office Equipment/Supply Companies	Basketball, Corridor Power Couples
Feb. 18	Improving Productivity	IT Companies	Open Mic Night, Comedy
Feb. 25	Building Projects in the Corridor	General Contractors & Homebuilders	Learning a Musical Instrument
EVENTS			
Feb. 8	Health Care Summit		
MARCH			
Mar. 4	Shipping	Trucking Companies	Musicals
Mar. 11	Women of Influence	Women of Influence	Great Women Artists
Mar. 18	Employee Recruitment	Executive Recruiting Companies	Getting into Swimsuit Shape
Mar. 25	Agricultural Innovations, Outlook	Corridor Food Processing Companies	Food and Culture in the Corridor
EVENTS			
Mar. 7	Women of Influence Awards Dinner		
Mar. 13	Power Breakfast		
APRIL			
Apr. 1	Family-Owned Businesses: Succession Planning	Janitorial Services Companies	Baseball
Apr. 8	Business Exit Strategies	Business Brokers	History Museums
Apr. 15	Sustainability: Reducing Waste	Recycling/Waste Management Firms	Recyclable Art
Apr. 22	Landscape Architecture	Golf Courses & Landscape Architecture Firms	A Sense of Place in Art, Golfing
Apr. 29	Warehousing & Logistics	Distribution & Logistics Companies	Backstage Production
EVENTS		SPECIALTY PUBLICATIONS	
Apr. 10	Green Symposium	Apr. 1	Student Entrepreneurship magazine
MAY			
May 6	Corridor Travel & Tourism	Top Tourist Attractions & Travel Agencies	Regional Art Attractions and Shows
May 13	Small Business	Sign Companies	Small Theaters
May 20	Insurance Innovations & Regulations	Insurance Agencies & Companies	Summer Festivals
May 27	Fastest Companies	Fastest Companies	Farmers Markets
EVENTS			
May 21	Fastest Growing Companies Breakfast		
JUNE			
June 3	Wellness Initiatives	Fitness Centers	Movies on the Big Screen
June 10	2008 Flood Five-Year Anniversary	Records Management Companies	U of I Arts Campus Flood Recovery
June 17	Best Places to Work	Best Places to Work	Executive Athletes
June 24	Lessons Learned	Marketing Ad/PR Firms & Promotional Products Companies	Outdoor Art, Camping
EVENTS			
June 11	Coolest Places to Work Breakfast		

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JULY			
July 1	International Business: Exports	Commercial Printers & Business Parks	Book Festivals
July 8	Online Businesses	Web Site Developers	Documentary Film in the Corridor
July 15	Retail	Coffee Shops	Technology in Art
July 22	Best of Corridor I	Best of Corridor I	Rock and Roll
July 29	Best of Corridor II	Best of Corridor II	County and State Fairs, Weekend Getaways

SPECIALTY PUBLICATIONS

July 15 Meeting & Event Planner

AUGUST

Aug. 5	Corridor Partnerships/Regionalism	Econ. Development Orgs/Chambers/ CVBs/Downtown Associations	Bicycling to Work
Aug. 12	Business of Sports	Banquet Facilities & Sports-Related Venues	Football
Aug. 19	Professional Development	MBA Programs	Artists in the Corridor
Aug. 26	Legal Issues: Online documentation	Law Firms	Body Art

EVENTS

Aug. 14 Power Breakfast

SEPTEMBER

Sept. 2	Homebuilding Innovations & Regulations	Homebuilders	Microbrews
Sept. 9	Start-up Companies	Venture Capital Funds	The Art of Dance
Sept. 16	Retirement: Planning for Inflation	Investment Advisors, Foundations	Midwest retirement communities
Sept. 23	Innovation (Innovation Expo)	Payroll Service Providers	Worship
Sept. 30	Commercial Real Estate	Commercial Property Management Companies & Security System Companies	Hockey

EVENTS

Sept. 24 Commercial Real Estate Luncheon

OCTOBER

Oct. 7	Hiring Practices	Temp/Staffing Agencies	Holiday Party Planning - work and home
Oct. 14	Architecture: Creating Liveable Communities & Historic Preservation	Architecture Firms	Fitness: Changing Seasons
Oct. 21	Elections	Oldest Businesses	Literature: All Iowa Reads
Oct. 28	Forty Under 40	Forty Under 40	Orchestra music

EVENTS

Oct. 24 Forty Under Forty Awards Dinner

NOVEMBER

Nov. 4	Women-Owned Businesses	Women-Led Organizations	Building with Clay: Studio Arts
Nov. 11	Financial Institutions	Banks/Credit Unions	Executive Gift Ideas
Nov. 18	Education: K-12	School Districts & Higher Education Institutions	Local Fiction
Nov. 25	Transportation	Auto Dealers	Volunteering in the Corridor

EVENTS

Nov. 6 Power Breakfast

DECEMBER

Dec. 2	Most Influential	Most Influential	Art Museums & Paintings
Dec. 9	Accounting Issues and Trends	Accounting Firms	Business Casual & Happy Hours
Dec. 16	Wellness: Weathering Winter	Home Health Care Agencies	Midwest Outdoor Fun
Dec. 23	Manufacturing	Manufacturing Companies	Classical Music
Dec. 30	Year in Review	Biggest Deals	Year in Photos, Photography

EVENTS

Dec. 4 An Entrepreneurial Forum Breakfast

SPECIALTY PUBLICATIONS

Dec. 2 Entrepreneur 101

Dec. 18 Power Book