

WOMEN *of* INFLUENCE TEN • YEAR • ANNIVERSARY

Corridor Business Journal



Women of Influence, 2013

This glossy magazine features all of the Women of Influence honorees from the past 10 years. For the past honorees we will provide updates on their careers since they were honored.

- Distributed at the March 13 Women of Influence event
- Inserted in the March 24 "Women of Influence" focus issue
- Available as a page-turn ePublication on corridorbusiness.com website for 12 months
- Total distribution: 3,500

AD SIZE SPECIFICATIONS:

full page

(no bleed) 7.375" wide x 9.875" tall

full page

(with bleed) 8.625" wide x 11.125" tall
type safe 7.375" wide x 9.875" tall
trim 8.375" wide x 10.875" tall

half page 7.375" wide x 4.625" tall

quarter page 3.5" wide x 4.625" tall

DISCOUNTS:

10% camera-ready discount

Camera-ready specifications: match the above ad size, 300 resolution, pdf is preferred, fonts outlined, cmyk/4-color process. Email your ad to cbj.creativedesign@gmail.com

15% non-profit discount

No other discounts apply

15% discount for digital files supplied by a recognized agency

10% for providing camera-ready ad, plus 5% for placement
If agency does not provide ad camera-ready, discount is 5% for placement only

Ad Deadline:

Jan. 27, 2014

RATES:

back cover <small>(only 1 available)</small>	\$2,550
inside cover <small>(only 2 available)</small>	\$2,335
sponsor page <small>(only 10 available)</small>	\$1,950
full page	\$1,275
half page	\$740
quarter page	\$445

Includes full-color and hyperlinked digital ad

Gross rates

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