



CEO Golf Outing

Date: Thursday, June 14, 2012

Time: 10:30 a.m. - 7 p.m.

Location: Blue Top Ridge Golf Resort in Riverside

Price: \$200/golfer, \$800/foursome

Register online at www.corridorbusiness.com, click on events, click on the CEO Open logo and complete registration, or call Kristin Reynolds at (319) 887-2251 ext. 314 or kristin@corridorbusiness.com by May 31.



The Corridor Executive Open (CEO) golf outing is a unique way for the Corridor's business professionals to enjoy an afternoon of golf at the beautiful and challenging Blue Top Ridge Golf Course in Riverside while supporting worthy charitable causes in the area. Following the golf tournament, awards will be given and participants will have an opportunity to network while enjoying hor d' oeuvres and cocktails. The winning foursome will be able to direct up to \$5,000 to the charity of their choice. Holes throughout the course will have contests, to which the winners will receive prizes from Corridor businesses.

CEO Golf Outing

	PRESENTING SPONSOR (1 @ \$6,500)	MAJOR SPONSOR (2 @ \$3,750)	SUPPORTING SPONSOR (3 @ \$1,750)	HOLE IN ONE SPONSOR (3 @ \$1,000)	HOLE SPONSOR (\$500)
MARKETING BENEFITS:					
Opportunity to welcome golfers prior to tee off	X				
Opportunity to give brief remarks at reception	X				
Industry exclusivity	X				
Logo on golf hats given to all golfers	X				
Company sign on all golf carts	X				
Opportunity to place marketing materials in carts	X				
Your logo on all promotional materials including:					
Event email blasts	X				
Save the date card	X				
Rules of Play	X	X	X	X	X
Team Letter	X	X	X	X	X
Hole Contest Prize Sheet	X	X	X	X	X
Company name mentioned in all event press releases	X	X	X	X	X
Rights to golf event logo	X	X	X	X	X
Guaranteed first right of refusal at same level for 2012	X	X	X	X	X
Hole sponsorship	2 holes	1 hole	1 hole	1 hole	1 hole
Golf teams (includes golf, cart, lunch, drink tickets)	2 teams of 4	2 teams of 4	1 team of 4	1 team of 4	
Opportunity to display banner at reception	X	X	X		
Company logo on GPS system on golf cart	X	X	X	X	X
Sponsor may have staff at hole to network w/golfers	X	X	X	X	X
ADVERTISING BENEFITS					
Full color advertisement to run June or July in <i>CBJ</i>	Full page	1/2-page	1/4-page	1/8-page	1/8-page
1/4-page, black & white sponsor welcome ad in <i>CBJ</i>	X	X	X	X	X