



## Economic Forecast Luncheon

**Date:** Wednesday, Jan. 11, 2012

**Time:** 11:30 a.m. - 1:15 p.m.

**Location:** Coralville Marriott

**Price:** \$45

**Register online at [www.corridorbusiness.com](http://www.corridorbusiness.com), under the Events tab click on Events/Registration, click Register Now and complete the registration form, or contact Kristin Reynolds at (319) 887-2251 ext. 314 or [kristin@corridorbusiness.com](mailto:kristin@corridorbusiness.com) by Jan. 4.**



If you are looking to learn what is in store for the Corridor's economy in 2012, don't miss the annual Economic Forecast Luncheon. The event will feature a speaker and Jack Evans, president of the Hall-Perrine Foundation, will moderate a panel of local business leaders who will provide insight into where the economy's heading and the biggest opportunities and challenges they see facing their industries and the Corridor. This event will also provide opportunities to network with other business professionals from the Corridor.

**2012 Panelists:**

Stephen C. Gray - Founder, Gray Venture Partners

William C. (Curt) Hunter - Dean, UI Tippie College of Business

Mary Quass - President/CEO, NRG Media

Dan Smith - Division Vice President, Amana Division/Whirlpool Corporation

Jon Whitmore - CEO, ACT Inc.

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Average audience attendance - 510

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 (1 @ \$7,000)

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<b>MARKETING BENEFITS:</b>		
Event collaboration and development w/ <i>CBJ</i> Publisher	X	
Opportunity to give brief remarks at the event	X	
Database of attendee's w/contact information	X	X
Industry exclusivity	X	X
Guaranteed first right of refusal at same level for 2013	X	X
Your logo on all promotional materials including:		
Event email blasts	X	
Event program	X	X
Displayed on screen in auditorium	X	X
Rights to event logo	X	X
Company name mentioned in all event press releases	X	X
<b>ADVERTISING BENEFITS:</b>		
Full color advertisement in Economic Forecast focus issue	Full page	3/4-page
1/4-page, black & white sponsor welcome ad in <i>CBJ</i>	X	X
<b>EVENT SEATING:</b>	Table for 10 with preferred seating	Table for 10
<b>ADDITIONAL AMENITIES:</b>		
Opportunity to provide a gift for each attendee	X	
Opportunity to supply company banner to be displayed at venue	X	X
Opportunity to place marketing materials at place settings	X	X