



→ *networking opportunity!*

## Women of Influence

**Date: Thursday, Mar. 8, 2012**

**Time: 4:30 - 7:30 p.m.**

**Location: hotelVetro**

**Price: \$50**

**Register online at [www.corridorbusiness.com](http://www.corridorbusiness.com), under the Events tab click on Events/Registration, click Register Now and complete the registration form, or contact Kristin Reynolds at (319) 887-2251 ext. 314 or [kristin@corridorbusiness.com](mailto:kristin@corridorbusiness.com) by Feb. 29.**



The Women of Influence Award is given to women who have made a difference in the Corridor and who are representative role models as leaders in their fields and communities. Nominations will be taken at the beginning of the year, and honorees will be chosen by the previous year's honorees. A reception to provide networking opportunities will be followed by a dinner and awards ceremony. The awards ceremony will honor influential women and provide honorees with an opportunity to share their stories.

### **2011 Women of Influence Honorees**

Sue Evans, MidWestOne Bank  
DeAnn Fitzgerald, Dr. Fitzgerald and Associates/Spanda Inc.  
Janet Lyness, Johnson County Attorney  
Gail Naughton, National Czech & Slovak Museum & Library  
Jane Paulsen, University of Iowa Health Care  
Amy Reasner, Lynch Dallas, PC  
Cynthia Schmeiser, ACT Inc.  
Ann Stark, Benefit Solutions Inc.  
Ann Williamson, University of Iowa Hospitals and Clinics

To nominate a Woman of Influence go to [www.corridorbusiness.com](http://www.corridorbusiness.com), click on events, click on the Women of Influence logo and complete the nomination form by Jan. 30.

## Women of Influence

Average audience size: 260

**Sold**

<b>PRESENTING SPONSOR</b> (1 @ \$6,000)	<b>MAJOR SPONSOR</b> (5 @ \$4,000)	<b>LUNCHEON SPONSOR</b> (1 @ \$3,500)
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<b>MARKETING BENEFITS:</b>			
Event collaboration and development w/ <i>CBJ</i> publisher	X		
Opportunity to give brief remarks at the event	X		Luncheon only
Present awards to honorees w/ <i>CBJ</i> publisher	X		
Database of winners & attendees w/contact information	X	X	X
Industry exclusivity	X	X	
Guaranteed first right of refusal at same level for 2013	X	X	X
Your logo on all promotional materials including:			
Event email blasts	X		
Nomination ads in <i>CBJ</i>	X	X	X
Nomination form	X	X	X
Event program	X	X	X
Displayed on screen in auditorium	X	X	
Nomination form (upon request) at your location(s)	X	X	X
Rights to event logo	X	X	X
Company name mentioned in all event press releases	X	X	X
<b>ADVERTISING BENEFITS:</b>			
Full color advertisement in Women of Influence focus issue	Full page	3/4-page	1/3-page
1/4-page, black & white sponsor welcome ad in <i>CBJ</i>	X	X	X
<b>EVENT SEATING:</b>			
	Table of 10 with preferred seating	Table of 10	5 tickets to event
<b>ADDITIONAL AMENITIES:</b>			
Opportunity to provide a gift for each attendee	X		
Opportunity to host a welcome/photo luncheon			X
Opportunity to supply a banner to be displayed at venue	X	X	at luncheon & event
Opportunity to place marketing materials at place settings	X	X	X