



## Green Symposium

**Date:** Wednesday, April 18, 2012

**Time:** 7:30 - 10 a.m.

**Location:** hotelVetro

**Price:** \$40

**Register online at [www.corridorbusiness.com](http://www.corridorbusiness.com), under the Events tab click on Events/Registration, click Register Now and complete the registration form, or contact Kristin Reynolds at (319) 887-2251 ext. 314 or [kristin@corridorbusiness.com](mailto:kristin@corridorbusiness.com) by April 10.**



# GREEN SYMPOSIUM

The CBJ is partnering with Van Meter Inc. and the Eastern Iowa Chapter of the U.S. Green Building Council for its 2012 Green Symposium. The event will be focused on providing a forum to present awards to all the buildings that were LEED certified in 2011 from throughout eastern Iowa. The event will also include speakers and panel discussions, including one made up of architects, builders, owners, etc. of the LEED certified buildings.

**Past Speakers:**

Bill Fehrman, President & CEO, MidAmerican Energy Company

Daniel Enderton, Ph.D; Executive Director of the Sustainable Energy Revolution Program (SERP), Massachusetts Institute of Technology

Suzanne Schulz, AICP, Planning Director, City of Grand Rapids

**Past Panelists:**

Liz Christiansen, University of Iowa

Peter K. Dahl, Sebesta Blomberg

Roya Stanley, Iowa's Office for Energy Independence

Keith Steurer, Shive-Hattery Inc.

Karmen Wilhelm, Van Meter Industrial Inc.

Tim Dwight, iPower

# GREEN Symposium

## Average audience attendance – 135

**Sold**

	<b>PRESENTING SPONSOR (1 @ \$7,500)</b>	<b>MAJOR SPONSOR (3 @ \$4,000)</b>	<b>SUPPORTING SPONSOR (5 @ \$2,250)</b>
<b>MARKETING BENEFITS:</b>			
Event collaboration & development w/ <i>CBJ</i> Publisher	X		
Opportunity to give brief remarks at the event	X		
Present awards to honorees w/ <i>CBJ</i> Publisher	X		
Database of winners & attendees w/contact information	X	X	
Guaranteed first right of refusal at same level for 2013	X	X	X
Your logo on all promotional materials including:			
Event email blasts	X		
Nomination ads in <i>CBJ</i>	X	X	X
Nomination form	X	X	X
Event program	X	X	X
Displayed on screen in auditorium	X	X	
Nomination forms (upon request) at your location(s)	X	X	X
Rights to event logo	X	X	X
Company name mentioned in all event press releases	X	X	X
<b>ADVERTISING BENEFITS:</b>			
Full color advertisement in Green focus issue	Full page	3/4-page	1/3-page
1/4-page, black & white sponsor welcome ad in <i>CBJ</i>	X	X	X
<b>EVENT SEATING:</b>	Table for 10 w/preferred seating	Table for 10 w/preferred seating	2 tickets
<b>ADDITIONAL AMENITIES:</b>			
Opportunity to provide a gift for each attendee	X		
Opportunity to supply a banner to be displayed at venue	X	X	X
Opportunity to place marketing materials at place settings	X	X	X