

Power Breakfast Series

Corridor Business Journal

POWER
BREAKFAST SERIES

POWER MIXER RECEPTION

DATE: Thursday, Feb. 19, 2015

TIME: 5 pm - 7 pm

LOCATION: TBD

PRICE: \$10

REGISTRATION DEADLINE: Feb. 12

MARCH POWER BREAKFAST SERIES

DATE: Wednesday, Mar. 4, 2015

TIME: 7:30 am - 9:30 am

LOCATION: The Hotel at Kirkwood Center

PRICE: \$40

REGISTRATION DEADLINE: Feb. 25

AUGUST POWER BREAKFAST SERIES

DATE: Wednesday, Aug. 12, 2015

TIME: 7:30 am - 9:30 am

LOCATION: The Hotel at Kirkwood Center

PRICE: \$40

REGISTRATION DEADLINE: Aug. 5

NOVEMBER POWER BREAKFAST SERIES

DATE: Wednesday, Nov. 4, 2015

TIME: 7:30 am - 9:30 am

LOCATION: The Hotel at Kirkwood Center

PRICE: \$40

REGISTRATION DEADLINE: Oct. 28

THREE WAYS TO REGISTER

ONLINE: www.corridorbusiness.com/events

PHONE: Kristin Reynolds 319.887.2251, ext. 314

EMAIL: kristin@corridorbusiness.com



2015 POWER SERIES

The Power Series includes three Power Breakfasts events featuring a panel discussion on topics of interest to local and regional business owners and leaders. The Power Series will also include a Power Millennial Mixer reception focused on connecting with younger business professionals from throughout the region.

2015 SERIES DATES:

February 19, 2015 Power Millennial Mixer (5-7 pm – Brief Program at 6 pm)

March 4, 2015 Bringing LEAN's improvement methodology to your non-manufacturing business

August 12, 2015 Immigration & the Workforce – one solution to Iowa's Workforce Shortage

November 4, 2015 Cyber Security – Protecting your business now.

Power Breakfast Series

Power Mixer Reception

	PRESENTING SPONSOR (1 @ \$15,000)* cost includes all 3 events*	SUPPORTING SPONSOR (3 @ \$8,775)**	CENTERPIECE SPONSOR (1 @ \$1,000)	RECEPTION SPONSOR (1 @ \$6,000)	TWITTER SPONSOR (\$1 @ \$2,500)	PROFESSIONAL PHOTOGRAPHER SPONSOR (HEAD SHOTS) (1 @ \$1,000)
EVENT BENEFITS:						
Event collaboration and development w/CBJ Publisher	X			X		
Industry exclusivity	X	X		X	X	
Opportunity to give brief remarks at the event	X			X		
Present award to honoree w/CBJ Publisher					X	
Database of winners & attendee's w/contact information	X			X	X	
Guaranteed first right of refusal at same level for 2016	X	X		X	X	
Event seating	Table of 10 w/preferred seating	2 Tickets	1 Ticket	Table of 10 w/preferred seating	2 Tickets	1 Ticket
ADVERTISING BENEFITS:						
Power Breakfast event logo & press release provided for internal marketing purposes	X	X	X	X	X	X
Supply mini commercial (max. 50 words). Read by CBJ Publisher at event.	X	X		X	X	
Logo on all promotional materials including:						
Event email blasts	X			X		
Event program	X	X	X	X	X	X
On CBJ website under EVENTS & Event Registration	X	X		X	X	
CBJ house ads promoting the event	X	X		X	X	
Displayed on screen at venue	X	X				
In event press release	X	X		X	X	
Table tent card "Centerpiece Sponsored By (Business Logo)			X			X
Company business cards placed in centerpiece			X			X
Full color ad in Power Breakfast focus issue	Full Page	1/3 Page	1/4 Page	3/4 Page	1/2 Page	1/4 Page
1/4 page, black/white sponsor welcome ad in CBJ	X	X		X	X	
Company banner to be displayed at venue - Pop-up banners or hanging (no larger than 3' x 8'). Other sized banners need to be pre-approved by the Event Coordinator.	X	X		reception only	reception only	
Supply marketing materials or gift for attendee packets	X	X	X	X	X	X

*Presenting Sponsorship Single Price: \$6,500

**Supporting Sponsorship Single Price: \$3,500