



# 2016 Nomination Form

NOMINATION DEADLINE:

Noon, Tuesday, September 20

EVENT:

Thursday, Nov. 17 | 7:30 - 10 a.m. | The Hotel at Kirkwood

## NOMINATED COMPANY'S INFORMATION

Company Name \_\_\_\_\_ Company Website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Phone \_\_\_\_\_ Fax \_\_\_\_\_

Year Founded \_\_\_\_\_ Number of Full-Time Employees \_\_\_\_\_

Please check the awards for consideration of your nomination. Included are examples of the types of information that the awards committee will be looking for along with the nomination application. Note: Cannot win in the same category two years in a row.

- Best training for existing employment needs**
  - Level of training investment
  - Description of training plan and implementation that encourages lifelong learning
- Best employment opportunities for target population** *(disadvantaged workers/disabilities/immigrants)*
  - Marketing/recruitment campaign
  - Number of target population employed over the past two years\*
- Best employment opportunities for veterans**
  - Marketing/recruitment campaign
  - Number of veterans hired over the past two years\*
- Best internship program**
  - Description of intern programs and partnerships
  - Number of interns supported through the organization
  - Number of interns hired over the past two years
- Start-up company that has generated the most/best paying jobs** *(less than 5 years old)*
  - Total number of new employees hired over the past two years
  - Average wage for employees hired
- Best recruitment campaign by a company**
  - Description of recruitment and outreach program
- Best hiring strategies of Iowa graduates**
  - Description of recruitment campaign specifically targeting Iowa graduates
  - Number of Iowa graduates hired over past two years
- Internal career planning pathway** *(talent management/retention)*
  - Description of talent development strategy and investment
  - Description of career development opportunities supporting employees' growth
- Diversity workplace strategy**
  - Description of diversity outreach programs
  - Description of internal hiring practices encouraging diversity within the workforce
  - Breakdown of number of minorities hired over the past two years
- Demonstrated excellence in employer and education in workforce collaboration**
  - Description of collaborative partnerships with education entities to support current and future workforce needs
  - Outcomes attained through the collaboration
- Nonprofit talent engagement strategy**
  - Description of organization's efforts to engage its workforce
  - Number of people who have contributed to organization's success over the past two years *(include volunteers, personnel and board members)*

Please include a signed one-page explanation of why your company/organization should receive an award for each category you are applying. The more details provided the better judgement the selection committee will have in making a determination.

## NOMINATOR'S INFORMATION

Must include to be informed if your nominee has been selected

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_



Corridor Business Journal

## DEADLINE FOR NOMINATION:

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### \*EXAMPLE OF DATA REQUESTED

NUMBER HIRED: 23

PERCENTAGE OF WORKFORCE: 20%