

# LEED Certified Buildings special section

The CBJ is partnering with the Eastern Iowa Chapter of the US Green Building Council to list and profile all buildings LEED certified in 2011 in the USGBC Eastern Iowa territory. The profile of each LEED certified building will include a photo(s) of each building and will highlight the building owner, architect, engineer and other important companies involved in the LEED certification process.

## LEED Certified Buildings

**Back cover:** \$1,650

**Inside cover:** \$1,500

**Full page:** \$1,100

(active area) 8.125" w x 10.625" h — if creating an ad with a bleed, extend your artwork past the active area by 1/8" on all sides (no bleed) 7.25" w x 9.875" h. Bleed only available on covers.

### No bleeds available on the ads listed below

**1/2 page** (7.2" w x 4.625" h): \$650

**1/4 page** (3.5" w x 4.625" h): \$375

**1/8 page** (3.5" w x 2.16" h): \$195

*gross rates: pricing per guide*

### Color

Two-color (one plus black): **\$100**

Full color (CMYK): **\$175**

No bleeds available on 1/2, 1/4 and 1/8 size ads

15% discount for digital files supplied by a recognized agency. If agency does not provide ad camera-ready, discount is 5% for placement only.

15% non-profit discount – no other discount applies.

10% camera ready discount

**Ad sales deadline: March 7, 2012**

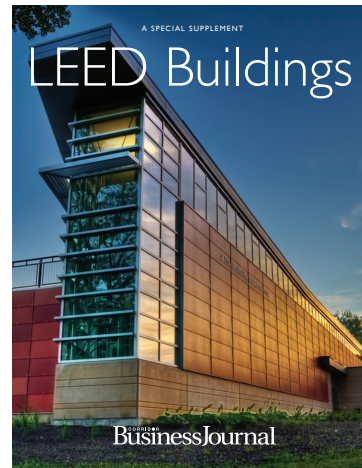
**Ad copy & camera-ready ads due: March 9, 2012**

## FOR MORE INFORMATION, CONTACT

**Kris Lacina**  
(319) 887-2251 ext. 305

**Rhonda Roskos**  
(319) 887-2251 ext. 313

**Andrea Rhoades**  
(319) 887-2251 ext. 304

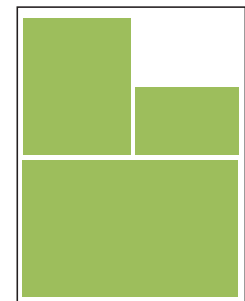


### Camera-ready and Electronic requirements:

Must be made to exact size of space reserved. Ads need to be provided for output on a CD or emailed. Digital ads MUST be built in Adobe InDesign, Adobe Illustrator, Adobe Photoshop or the preferred high-resolution 300 dpi PDF file. File must be provided in CYMK color space. Any questions regarding electronic requirements for emailed ads should be directed to your CBJ media consultant. High-resolution PDF files should be emailed to [cbj.creativedesign@gmail.com](mailto:cbj.creativedesign@gmail.com) and copied to your CBJ media consultant.



**FULL PAGE**  
7.25" w x 9.875" h



**1/2 PAGE**  
7.2" w x 4.625" h

**1/4 PAGE**  
3.5" w x 4.625" h

**1/8 PAGE**  
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