

# Largest Private Companies

For the first time ever, the CBJ will list the largest Privately Held Companies in the Corridor by 2011 revenue. This stand-alone supplement will profile several of the largest companies and the leaders who run them. This supplement will be the most talked about list of the year.

## Largest Privately Held Companies

**Back cover:** \$1,650

**Inside cover:** \$1,500

**Full page:** \$1,100

(active area) 8.125" w x 10.625" h — if creating an ad with a bleed, extend your artwork past the active area by 1/8" on all sides (no bleed) 7.25" w x 9.875" h. Bleed only available on covers.

### No bleeds available on the ads listed below

**1/2 page** (7.2" w x 4.625" h): \$650

**1/4 page** (3.5" w x 4.625" h): \$375

**1/8 page** (3.5" w x 2.16" h): \$195

*gross rates: pricing per guide*

### Color

Two-color (one plus black): **\$100**

Full color (CMYK): **\$175**

No bleeds available on 1/2, 1/4 and 1/8 size ads

15% discount for digital files supplied by a recognized agency. If agency does not provide ad camera-ready, discount is 5% for placement only.

15% non-profit discount – no other discount applies.

10% camera ready discount

**Publication date: August 13, 2012**

**Ad sales deadline: July 11, 2012**

**Ad copy & camera-ready ads due: July 13, 2012**

## FOR MORE INFORMATION, CONTACT

**Kris Lacina**  
(319) 530-2525

**Cristiane Abouassaly**  
(319) 887-2251 ext. 303

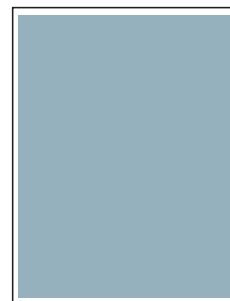
**Rhonda Roskos**  
(319) 887-2251 ext. 313

**Andrea Rhoades**  
(319) 887-2251 ext. 304

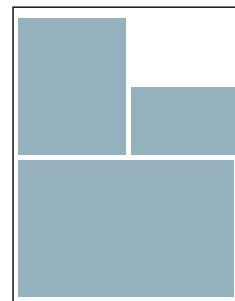


### Camera-ready and Electronic requirements:

Must be made to exact size of space reserved. Ads need to be provided for output on a CD or emailed. Digital ads **MUST** be built in Adobe InDesign, Adobe Illustrator, Adobe Photoshop or the preferred high-resolution 300 dpi PDF file. File must be provided in CMYK color space. Any questions regarding electronic requirements for emailed ads should be directed to your CBJ media consultant. High-resolution PDF files should be emailed to [cbj.creativedesign@gmail.com](mailto:cbj.creativedesign@gmail.com) and copied to your CBJ media consultant.



**FULL PAGE**  
7.25" w x 9.875" h



**1/2 PAGE**  
7.2" w x 4.625" h

**1/4 PAGE**  
3.5" w x 4.625" h

**1/8 PAGE**  
3.5" w x 2.16" h