

# CBJ Editorial Calendar 2015

2015	FOCUS TOPIC	LIST(S)
<b>CBJ EVENT: Jan. 14 Economic Forecast Luncheon</b>		
JAN	Jan. 5 Startups: Funding	Venture Capital Funds
	Jan. 12 Tax Trends	Accounting Firms
	Jan. 19 Economic Trends	Top 25 Employers
	Jan. 26 Economic Development: Regionalism	Executive Recruiting Companies
<b>CBJ EVENTS: Feb. 13 HealthCare Summit    Feb. 19 Power Mixer (Reception)</b>		
FEB	Feb. 2 Agricultural Trends and Innovations	Corridor Food Processing Companies
	Feb. 9 Building Projects in the Corridor	General Contractors
	Feb. 16 Retirement: Market Shifts	Investment Advisors
	Feb. 23 Health Care: Specialized Care	Hospitals
<b>CBJ EVENTS: Mar. 4 Power Breakfast    Mar. 12 Women of Influence</b>		
MAR	Mar. 2 Gen Xers and Millennials	Top Tourist Attractions & Travel Agencies
	Mar. 9 Six Sigma/Lean Methodologies	Business Parks
	Mar. 16 Small Business	Office Equipment/Supply Companies
	Mar. 23 Women of Influence	Women of Influence
	Mar. 30 Managed Giving	Foundations
<b>CBJ EVENT: Apr. 17 Green Symposium</b>		
APR	Apr. 6 Media and Advertising	Marketing Ad/PR Firms, Promo Products Co.
	Apr. 13 Higher Education in the Corridor	Higher Education Institutions
	Apr. 20 Technology: Mobile Devices	IT Companies
	Apr. 27 Energy and Efficiencies	Architecture Firms
<b>CBJ EVENT: May 19 Fastest Growing Companies Breakfast</b>		
MAY	May 4 Family-Owned Business: Multiple Generations	Janitorial Services Companies
	May 11 Wealth Management	Homebuilders
	May 18 Nonprofits	Banquet Facilities
	May 25 Fastest Companies	Fastest Companies
<b>CBJ EVENTS: June 3 Financial Executive of the Year    June 16 Coolest Place to Work Breakfast</b>		
JUNE	June 1 HR: Safety in the Workplace	Temp/Staffing Agencies
	June 8 Financial Executive of the Year	Oldest Businesses
	June 15 Mid-Year Economic Review	Golf Course & Landscape Management Firms
	June 22 Coolest Places to Work	Coolest Places to Work
	June 29 Transit in the Corridor	Trucking Companies



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JULY

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July 6	Crowdfunding and Collaboration	Records Management Companies
July 13	Best of Corridor I	Best of the Corridor I
July 20	Best of Corridor II	Best of the Corridor II
July 27	Women-Owned Business	Women-Led Organizations

## CBJ EVENT: Aug. 12 Power Breakfast

AUG

Aug. 3	Online Businesses	Website Developers
Aug. 10	Design: Advanced Engineering	Engineering Firms
Aug. 17	Immigration and Workforce	Law Firms
Aug. 24	STEM Education	Recycling/Waste Management Firms
Aug. 31	Collegiate Sports	Sports-Related Venues

## CBJ EVENT: Sept. 15 Commercial Real Estate Luncheon

SEPT

Sept. 7	International Business: Exports	Distribution & Logistics Companies
Sept. 14	Health Care: Partnerships and Alliances	Wellness Consultants
Sept. 21	Commercial Real Estate	Commercial Property Mgt. Companies
Sept. 28	Insurance Innovations and Regulations	Insurance Agencies & Companies

## CBJ EVENT: Oct. 22 Forty Under 40

OCT

Oct. 5	Economic Development: Public-Private Partnerships	Economic Dev. Orgs/Chambers/CVBs/ Downtown Associations
Oct. 12	Veteran-Owned Businesses	Security System Companies
Oct. 19	HR: Recruiting and Benefits	MBA Programs
Oct. 26	Forty Under 40	40 Under 40

## CBJ EVENT: Nov. 4 Power Breakfast

NOV

Nov. 2	Innovation (Innovation Expo)	Commercial Printers
Nov. 9	Technology: Cyber Security	Payroll Services Providers
Nov. 16	Financial Institutions	Banks/Credit Unions
Nov. 23	Family-Owned Businesses: Succession Planning	Business Brokers
Nov. 30	Wellness Initiatives and Incentives	Fitness Centers

## CBJ EVENT: Dec. 9 An Entrepreneurial Forum

DEC

Dec. 7	Manufacturing Outlook	Manufacturing Companies
Dec. 14	Entrepreneurs	Sign Companies
Dec. 21	The Year Ahead in Business	Most Influential
Dec. 28	Newsmakers	

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