

# Manufacturing Conference



Friday, Oct. 4, 2019  
7:30 am–3:30 pm  
The Hotel at Kirkwood

Tickets \$95

Includes  
All Stars  
magazine



## SPONSORSHIPS

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*The Manufacturing Conference, which coincides with National Manufacturing Day, will address next generation engagement strategies, technology in manufacturing, safety best practices, employee retention and more.*

## 2018 KEYNOTES

John Brandt, Founder & CEO, The MPI Group

William Strauss, Sr. Economist & Economic Advisor, Federal Reserve Bank of Chicago

Breakout tracks are offered in the areas of Leadership, Operations/Technology & Workforce.

## 2018 BREAKOUT SPEAKERS INCLUDED:

Sarah Allender, Risk Solutions Advisor, TrueNorth Companies

Tim Guenther, Founder & CEO, Clickstop Inc.

Andrea Olson, Founder & CEO, Pragmadik

Jim Thebeau, COO, Annex Analytics

Michael Willett, Productivity Project Manager, Iowa State University, CIRAS

BY THE  
NUMBERS



# 6,080

Iowa is home to over **6,080** manufacturing firms operating from **6,570** physical establishments as of January 2018, according to the U.S. Census Bureau.

# MANUFACTURING CONFERENCE

2018 Attendance - 218

	PRESENTING SPONSOR 1 @ \$7,500	RECEPTION SPONSOR 1 @ \$6,000	HOSPITALITY SPONSOR 1 @ \$4,000	LUNCHEON SPONSOR 1 @ \$6,000	MAJOR SPONSOR 3 @ \$5,500	SUPPORTING SPONSOR 5 @ \$2,950	BOOTH SPONSOR \$500
<b>EVENT BENEFITS:</b>							
Event collaboration and development with CBJ Publisher	X						
Industry exclusivity	X				X	X	
Opportunity to give brief remarks at event	X	reception only		luncheon only			
Database of winners and attendees with contact info.	X	X		X	X		
Guaranteed first right of refusal at same level for next contract year	X	X	X	X	X	X	
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets	Table of 10 w/preferred seating	Table of 10	2 Tickets	2 Tickets
Mini commercials:							
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X	X	X	X	
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X	X	X	X	
Recognized by publisher in opening remarks	X	X	X	X	X	X	
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' ( <i>other sized banners need to be pre-approved by Event Coordinator</i> )	X	X + Reception	X + Reception	X	X	X	
Gift Giveaway, promoted in CBJ event marketing	X						
Provide marketing materials for attendee packets ( <i>two pieces maximum: marketing piece and/or specialty item</i> )	X	X	X	X	X	X	
<b>ADVERTISING BENEFITS:</b>							
Event logo and press release provided for internal marketing purposes	X	X	X	X	X	X	
Company logo on all promotional materials including:							
Event email blasts	X	Reception Only					
Event program	X	X	X	X	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X	X	X	X	
CBJ house ads promoting the event	X	X	X	X	X	X	
Page 0 promotion on CBJ Digital	X	X	X	X	X	X	
Displayed on screen at venue	X	X	X	X	X	X	
Event press release	X	X	X	X	X	X	
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page	Island	Island	1/2 Page	
Social media marketing	X	X	X	X	X		
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists	10 Lists	10 Lists	5 Lists	
							Table & 2 Chairs

\*2-YEAR EVENT PRICING:                      \$7,250/year      \$5,500/year      \$3,750/year      \$5,500/year      \$5,250/year      \$2,750/year

