

# CBJ

# Weekly Emails

## 6-BANNER ADS AVAILABLE

600 X 150 PIXELS 1/day week

6-MONTH \$320/mo.

12-MONTH \$225/mo.

## MONDAY - THURSDAY PM

6-MONTHS \$720/mo.

12-MONTHS \$600/mo.

AVERAGE # OF  
SUBSCRIBERS

**1,105**

AVERAGE  
OPENED

**613**

PERCENT  
OPENED

**56%**

### AD DEADLINES:

#### CAMERA-READY SUBMISSION:

Thursday, noon for the following week's launch date

#### AD BUILD MATERIALS SUBMISSION:

Monday, prior to launch date

#### AD APPROVAL:

Thursday, noon for the following week's launch date

#### EMAIL TO:

cbj.creativedesign@gmail.com

**10% discount for camera-ready ads**

**15% discount for non-profits or agencies**

### AD REQUIREMENTS:

Must be less than 50k, RGB, 72-96 DPI, JPEG or GIF

GIF FILES: We want to give customers the opportunity to use animation in their ad, however, we are unable to control what programs our readers view their emails in. Since some email programs don't support animated gif files, we suggest your first frame include your logo, any important information you want to make sure everyone can see.

## CBJ

## BALANCE

Living healthy in the Corridor

MONDAYS - The CBJ BALANCE offers a fresh take on health care, wellness and well-being every Monday. This newsletter covers everything from local health care providers and facilities to emerging research on wellness, and includes a look at health care developments from around the web. It also includes local news and weather from CBS2/FOX 28, and an update of the day's stocks, all in a mobile-friendly format.

## CBJ

## Education Report



TUESDAYS - The CBJ Education Report is our weekly roundup of the latest education news in the Corridor, sent every Tuesday. This newsletter will keep you connected with the developments, trends and issues impacting local institutions, and adds a look at education news from around the web. The CBJ Education Report also includes local news and weather from CBS2/FOX 28, and an update of area stocks, all in a mobile-friendly format.

## CBJ

## Real Estate Report



WEDNESDAYS - Track the latest real estate and development news in the Corridor with Wednesday's CBJ Real Estate Report. This weekly newsletter is filled with updates on notable Corridor real estate deals, development and building updates, and market forecasts from leading organizations around the state and country. It also includes local news and weather from CBS2/FOX 28, and an update of the day's stocks, all in a mobile-friendly format.

## CBJ

## on Small Business



THURSDAYS - The weekly CBJ on Small Business newsletter is designed for anyone interested in local enterprise. Featuring startup and small business-focused news from around the Corridor, resources for business owners, educational content from CBJ columnists and a roundup of small business topics from around the web, this Thursday newsletter is anything but business as usual. It also includes local news and weather from CBS2/FOX 28, and an update of the day's stocks, all in a mobile-friendly format.