

# 90 Ideas in 90 Minutes



Wednesday, May 1, 2019  
7:30–9:30 am  
Theatre Cedar Rapids

Tickets \$40



Includes  
90 Ideas in  
90 Minutes  
publication

**ATTENDEES  
ONLY!**



## SPONSORSHIPS

Contact Rhonda Roskos  
rhonda@corridorbusiness.com  
319.665.6397, ext. 313

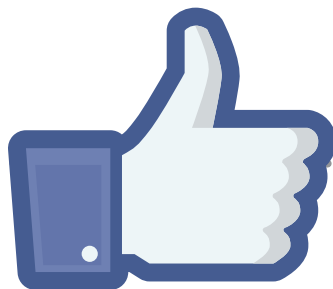


*It will just last 90 minutes, but attendees at the 90 Ideas in 90 Minutes event will walk away with the collective knowledge of nine of the Corridor's top executives. These leaders will share 10 of their most successful programs and initiatives – both big and small – that can be applied to any business. Attendees will receive all 90 ideas in an exclusive publication, complete with space to take notes.*

## 2018 SPEAKERS

Nick AbouAssaly, Simmons Perrine Moyer Bergman PLC and City of Marion  
Anthony Arrington, Manpower  
Swati Dandekar, Thirty-Ninth Street Strategies LLC  
Hillary Hughes, Prairie Capital Advisors  
Pat McGrath, McGrath Auto  
Tiffany O'Donnell, Iowa Women Lead Change  
Rue Patel, General Mills Cedar Rapids Plant  
Mary Sundblad, Stuff Etc  
Tim Terry, Terry Lockridge & Dunn

BY THE  
NUMBERS



6

Mary Sundblad, founder and owner of Stuff Etc Quality Consignment Department Stores, told attendees to give **six** compliments every day as one of her **10** ideas. "What you say may be the only kind words that individual hears all day," she said.

# 90 IDEAS IN 90 MINUTES

2018 Attendance - 277

	PRESENTING <del>SPONSOR</del> 1 @ \$7,500*	MAJOR SPONSOR 1 @ \$4,750*	SUPPORTING SPONSORS 3 @ \$2,950*
<b>EVENT BENEFITS</b>			
Event collaboration and development with CBJ Publisher	X		
Industry exclusivity	X	X	X
Opportunity to give brief remarks at the event	X		
Database of winners & attendees with contact information	X	X	
Guaranteed first right of refusal at same level for next contract year	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets
Provide a 50-word commercial that best describes your company to be read by the publisher	X	X	X
Recognized by publisher in opening remarks	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (other sized banners need to be pre-approved by Event Coordinator)	X	X	X
Gift Giveaway, promoted in CBJ event marketing	X		
Provide marketing materials for attendee packets (two pieces maximum: marketing piece &/or specialty item)	X	X	X
<b>ADVERTISING BENEFITS:</b>			
Event logo and press release provided for internal marketing purposes	X	X	X
Company logo on all promotional materials including:			
Event email blasts	X		
Event program	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X
CBJ house ads promoting the event	X	X	X
Page 0 promotion on CBJ Digital	X	X	X
Displayed on screen at venue	X	X	X
Event press release	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	1/3 Page
Social media marketing	X	X	
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists
<b>*2-YEAR EVENT PRICING:</b>	\$7,250/year	\$4,500/year	\$2,750/year

