

# C-Suite Awards



## C-SUITE AWARDS

Wednesday, Sept. 11, 2019  
11:30 am–1:15 pm  
Cedar Rapids Country Club

Tickets \$45

**NOMINATION DEADLINE:**  
June 20, 2019

To nominate a C-Suite executive go to  
[www.corridorbusiness.com](http://www.corridorbusiness.com) > Events  
> C-Suite logo and complete the  
nomination form.



### **SPONSORSHIPS**

Contact Rhonda Roskos  
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319.665.6397, ext. 313



The C-Suite Awards are given to CFOs, COOs, CIOs and CMOs who have made an outstanding contribution to his/her company's performance over the past year.

Winners will be selected in the following categories:

- Chief Operating Officer
- Chief Financial Officer
- Chief Technology/Information/Security Officer
- Chief Human Resources/Diversity Officer
- Chief Marketing Officer

Category options include:

- less than 50 employees or more than 50 employees
- for-profit or nonprofit/government/education

### **2018 FINANCIAL EXECUTIVES OF THE YEAR**

LISTED ALPHABETICALLY

**Chief Financial Officer** Shari DeMaris, Hills Bank and Trust Company

**Chief Human Resources/Diversity Officer** Angie Hoover, CarePro Health Services

**Chief Operating Officer** Ken Kremer, Involta

**Chief Technology/Information/Security Officer** Jeff Miller, Van Meter Inc.

**Chief Marketing Officer** Julie Staker, Coe College

BY THE  
NUMBERS

50

45

50

The average age of new CEOs at the US's biggest companies has increased since 2012, climbing from 45 to 50 years old, according to research from Chicago-based executive search firm Crist Kolder.

# C-SUITE AWARDS

2017 Attendance - 183

	<b>PRESENTING SPONSOR</b> 1 @ \$7,750*	<b>MAJOR SPONSOR</b> 3 @ \$4,750*	<b>SUPPORTING SPONSORS</b> 5 @ \$2,950*	<b>CIRCULATION SPONSOR</b> 1 @ \$2,500
<b>EVENT BENEFITS:</b>				
Event collaboration and development with CBJ Publisher	X			
Industry exclusivity	X	X	X	X
Opportunity to give brief remarks at the event	X			
Database of winners and attendees with contact information	X	X		
Guaranteed first right of refusal at same level for next contract year	X	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets	2 Tickets
<b>Mini Commercials:</b>				
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X	X
Recognized by publisher in opening remarks	X	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (other sized banners need to be pre-approved by Event Coordinator)	X	X	X	X
Gift Giveaway, promoted in CBJ event marketing	X			
Provide marketing materials for attendee packets (two pieces maximum: marketing piece and/or specialty item)	X	X	X	X
<b>ADVERTISING BENEFITS:</b>				
Event logo and press release provided for internal marketing purposes	X	X	X	X
<b>Company logo on all promotional materials including:</b>				
Event email blasts	X			
Event program	X	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X	X
CBJ house ads promoting the event	X	X	X	X
Page 0 promotion on CBJ Digital	X	X	X	X
Displayed on screen at venue	X	X	X	X
Event press release	X	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page	Lists Page
Social media marketing	X	X		
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists	5 Lists
<b>Gift to honorees:</b>				
5 CBJ copies for family/friends				X
One-year CBJ membership				X
8x10 pdf of feature profile w/logo				X
<b>*2-YEAR EVENT PRICING:</b>	\$7,500/year	\$4,500/year	\$2,750/year	