

# Commercial Real Estate Luncheon



Thursday, March 7, 2019  
11:30 am–1:15 pm  
Coralville Marriott

Tickets \$50

The CBJ's annual look into the commercial real estate market. The luncheon will provide an opportunity to network with local business professionals and real estate experts.



## SPONSORSHIPS

Contact Rhonda Roskos  
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## 2018 PROGRAM

### REGIONAL IMPACT OF THE 2008 FLOODS:

Ron Corbett, Business Retention and Expansion Strategist,  
Cedar Rapids Metro Economic Alliance

### MODERATOR:

Lydia Brown

### DEVELOPMENT PANEL DISCUSSION

Steve Emerson, President, Aspect architecture:design  
Kelly Hayworth, City Administrator, City of Coralville  
Ron Knoche, Public Works Director, City of Iowa City  
Rod Lehnertz, Sr. Vice President for Finance & Operations  
and University Architect, University of Iowa  
Jeff Pomeranz, City Manager, City of Cedar Rapids

BY THE  
NUMBERS



# 11.5%

The forecasted office vacancy rate in the United States in Q2 of 2019 is **11.5 percent**, down from **12.2 percent** in Q2 of 2018. According to Statista, the multifamily and industrial vacancy rates are also expected to decline between 2017 and 2018.

# COMMERCIAL REAL ESTATE LUNCHEON

2018 Attendance - 468 (10th Anniversary of the 2008 Floods)

	PRESENTING <del>SPONSOR</del> 1 @ \$7,500*	MAJOR SPONSOR 3 @ \$4,750*	SUPPORTING SPONSORS 5 @ \$2,950*
<b>EVENT BENEFITS:</b>			
Event collaboration and development with CBJ Publisher	X		
Industry exclusivity	X	X	X
Opportunity to give brief remarks at the event	X		
Database of winners and attendees with contact information	X	X	
Guaranteed first right of refusal at same level for next contract year	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets
<b>Mini Commercials:</b>			
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X
Recognized by publisher in opening remarks	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' ( <i>other sized banners need to be pre-approved by Event Coordinator</i> )	X	X	X
Gift Giveaway, promoted in CBJ event marketing	X		
Provide marketing materials for attendee packets ( <i>two pieces maximum: marketing piece and/or 1 specialty item</i> )	X	X	X
<b>ADVERTISING BENEFITS:</b>			
Event logo and press release provided for internal marketing purposes	X	X	X
Company logo on all promotional materials including:			
Event email blasts	X		
Event program	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X
CBJ house ads promoting the event	X	X	X
Page 0 promotion on CBJ Digital	X	X	X
Displayed on screen at venue	X	X	X
Event press release	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page
Social media marketing	X	X	
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists
<b>*2-YEAR EVENT PRICING:</b>	\$7,250/year	\$4,500/year	\$2,750/year

