

Cooltest Places to Work



Tuesday, Aug. 27, 2019
5:30–8 pm
DoubleTree by Hilton

Tickets \$55

NOMINATION DEADLINE:
April 4, 2019

To nominate your business go to
www.skywalkgroup.com/blog



SPONSORSHIPS

Contact Rhonda Roskos
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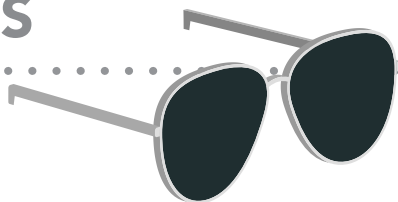
Cooltest Places to Work identifies and honors local companies that have created the most engaging and rewarding work environments. Self-nominated companies in Kirkwood's seven-county region are selected based on a Worker Satisfaction Survey. The top 24 companies will be announced at the event with videos on each company. The CEO from the No. 1 Cooltest Place to Work will share his or her story.

2018 COOLEST PLACES TO WORK

LISTED ALPHABETICALLY

- | | |
|---|---|
| Absolutely Clean | J-TEC Associates |
| Aerotek | Lepic-Kroeger, REALTORS |
| Ahmann Companies | Linn Area Credit Union |
| BeraTek Industries | NewBoCo |
| Big Brothers Big Sisters of Johnson
County | ProCircular |
| Brucemore | RSM US LLP |
| Clickstop Inc. | Spotix |
| Crystal Group Inc. | The Ghosh Center for Oncology &
Hematology |
| Farmers & Merchants Savings Bank | Travel Leaders / Destinations Unlimited |
| Higher Learning Technologies | TrueNorth Companies |
| Hills Bank and Trust Company | Van Meter Inc. |
| Iowa City Area Chamber of Commerce | Veridian Credit Union |

BY THE NUMBERS



5

Clickstop Inc. and Van Meter Inc. have each been featured as Cooltest Places to Work a record **five** times since the CBJ began hosting this event in 2013. **Seven** companies have been featured on the list **four** times.

COOLEST PLACES TO WORK

2018 Attendance - 290

	SOLD PRESENTING SPONSOR 1 @ \$6,000*	MAJOR SPONSOR 3 @ \$4,500*	SUPPORTING SPONSOR 5 @ \$2,950*	PHOTO OPP SPONSOR 1 @ \$2,500*	BREAK SPONSOR 1 @ \$1,500
EVENT BENEFITS:					
Event collaboration and development with CBJ Publisher	X				
Industry exclusivity	X	X	X	X	
Opportunity to give brief remarks at event	X				
Database of winners and attendees with contact information	X	X			
Guaranteed first right of refusal at same level for next contract year	X	X	X		
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets	2 Tickets	2 Tickets
Mini Commercials:					
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X	X	
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X	X	
Recognized by publisher in opening remarks	X	X	X	X	
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (other sized banners need to be pre-approved by Event Coordinator)	X	X	X		
Gift Giveaway, promoted in CBJ event marketing	X				
Provide marketing materials for attendee packets (two pieces maximum: marketing piece and/or specialty item)	X	X	X	X	1 Piece
Provide 1 minute video to play during break					X
ADVERTISING BENEFITS:					
Event logo and press release provided for internal marketing purposes	X	X	X	X	
Company logo on all promotional materials including:					
Event email blasts	X				
Event program	X	X	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X	X	
CBJ house ads promoting the event	X	X	X		
Page 0 promotion on CBJ Digital	X	X	X	X	
Displayed on screen at venue	X	X	X	X	
Event press release	X	X	X	X	
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page	1/4 Page	
Social media marketing	X	X	X		
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists		
Table in lobby					X

*2-YEAR EVENT PRICING:

\$5,500/year

\$4,250/year

\$2,750/year

