

# Cyber Security Breakfast



Tuesday, Sept. 24, 2019  
8-10 a.m.  
Coralville Marriott

Tickets \$40

*The event invites industry experts to discuss the current cybersecurity threat landscape, incident response, and tools and tactics to mitigate risks for your company and customers.*



## SPONSORSHIPS

Contact Rhonda Roskos  
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## 2018 PROGRAM

### CURRENT CYBERSECURITY THREAT LANDSCAPE

Aaron Warner, CEO, ProCircular

### RECENT TRENDS IN DATA BREACH RESPONSE

Martin McElligott, Attorney, Polsinelli PC

Bruce Radke, Attorney, Polsinelli PC

### EXPLORING CYBERSECURITY INSURANCE FOR YOUR COMPANY

Matt Evans, Principal, Practice Leader, TrueNorth Companies

### STEPS YOUR COMPANY CAN TAKE TO REDUCE ITS CYBERSECURITY RISK PROFILE

Tauseef Ghazi, Principal, RSM US LLP

BY THE  
NUMBERS



# 265

The average number of days a hacker resides in your system before a data breach is detected, according to 2018 speaker Matt Evans of TrueNorth Companies.

# CYBER SECURITY BREAKFAST

2018 Attendance - 160

	PRESENTING SPONSOR 1 @ \$6,500*	MAJOR SPONSOR 1 @ \$5,000*	SUPPORTING SPONSORS 1 @ \$3,500*
<b>EVENT BENEFITS:</b>			
Event collaboration and development with CBJ Publisher	X		
Industry exclusivity	X	X	X
Opportunity to give brief remarks at the event	X		
Database of winners and attendees with contact information	X	X	
Guaranteed first right of refusal at same level for next contract year	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets
Mini Commercials:			
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X
Recognized by publisher in opening remarks	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (other sized banners need to be pre-approved by Event Coordinator)	X	X	X
Gift Giveaway, promoted in CBJ event marketing (one)	X		
Provide marketing materials for attendee packets (two pieces maximum: marketing piece and/or specialty item)	X	X	X
<b>ADVERTISING BENEFITS:</b>			
Event logo and press release provided for internal marketing purposes	X	X	X
Company logo on all promotional materials including:			
Event email blasts	X		
Event program	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X
CBJ house ads promoting the event	X	X	X
Page 0 promotion on CBJ Digital	X	X	X
Displayed on screen at venue	X	X	X
Event press release	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page
Social media marketing	X	X	
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists
<b>*2-YEAR EVENT PRICING:</b>	\$6,000/year	\$4,750/year	\$3,250/year

