

Economic Forecast Luncheon



corridor business journal

Wednesday, Jan. 16, 2019
11:30 am–1:15 pm
DoubleTree by Hilton

Tickets \$55

Includes
Newsmakers
publication



SPONSORSHIPS

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The event features a keynote speaker and panel of local business leaders who will provide insight into where the economy is heading and the biggest opportunities and challenges they see facing their industries and the region.

2018 PROGRAM

KEYNOTE SPEAKER:

Luke Chandler, Chief Economist, Deere & Company

MODERATOR:

Jack Evans, President, The Hall-Perrine Foundation

PANELISTS:

Mike Gerdin, CEO & Chairman, Heartland Express

Bruce Lehrman, CEO, Involta

Monica Nadeau, Senior General Manager, GGP/Coral Ridge Mall

Sarjeev Sidhu, Global Head, Emerging Markets, Aegon Asset Management

Duane Smith, CEO, TrueNorth Companies

BY THE
NUMBERS



154

The 2018 Economic Forecast Luncheon drew a crowd of nearly **600** attendees, representing **154** companies and organizations.

ECONOMIC FORECAST LUNCHEON

2018 Attendance - 597

	PRESENTING SPONSOR 1 @ \$8,500*	MAJOR SPONSOR 6 @ \$5,750*
EVENT BENEFITS:		
Event collaboration and development with CBJ Publisher	X	
Industry exclusivity	X	X
Opportunity to give brief remarks at the event	X	
Database of winners and attendees with contact information	X	X
Guaranteed first right of refusal at same level for next contract year	X	X
Event seating	Table of 10 w/preferred seating	Table of 10
Mini Commercials:		
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X
Recognized by publisher in opening remarks	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (<i>other sized banners need to be pre-approved by Event Coordinator</i>)	X	X
Gift Giveaway, promoted in CBJ event marketing	X	
Provide marketing materials for attendee packets (<i>two pieces maximum: marketing piece and/or specialty item</i>)	X	X
ADVERTISING BENEFITS:		
Event logo and press release provided for internal marketing purposes	X	X
Company logo on all promotional materials including:		
Event email blasts	X	
Event program	X	X
CBJ website under EVENTS & Event Registration	X	X
CBJ house ads promoting the event	X	X
Page 0 promotion on CBJ Digital	X	X
Displayed on screen at venue	X	X
Event press release	X	X
Full color ad in CBJ focus issue	Full Page	Island
Social media marketing	X	X
CBJ Lists as of 12.31.18	All Lists	10 Lists
*2-YEAR EVENT PRICING:	\$8,000/year	\$5,250/year

