

Mid-Year Economic Review

CBJ
MID-YEAR
ECONOMIC
REVIEW

Thursday, June 26, 2019
11:30 am–1:15 pm
DoubleTree by Hilton

Tickets \$50

This event examines how the economy has changed since the Economic Forecast Luncheon and looks ahead to the final six months of the year.



SPONSORSHIPS

Contact Rhonda Roskos
rhonda@corridorbusiness.com
319.665.6397, ext. 313



2018 PROGRAM

KEYNOTE:

Dr. Robert Baur, Executive Director & Chief Global Economist,
Principal Global Investors

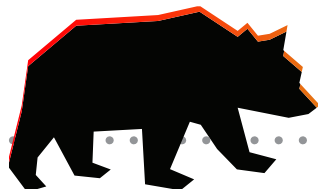
PANEL MODERATOR:

Jack Evans, President, The Hall-Perrine Foundation

PANELISTS:

Lee Eilers, President & CEO, Marion Process Solutions
Brad Johnson, Vice President & General Manager, Knutson Construction
Pankaj Monga, President & CEO, Channel Fusion
Kent Statler, Executive Vice President & COO, Rockwell Collins
Heidi Vittetoe, General Manager, J.W. Vittetoe Pork Ltd.

BY THE
NUMBERS



20-30%

According to Principal Global Investors Chief Global Economist and 2018 keynote Dr. Robert Baur, we could see a moderate bear market in 2018. A bear market could potentially bring the S&P 500 Index down between **20-30 percent**, he predicted, and leave investors with sparse returns for **two-three** years.

MID-YEAR ECONOMIC REVIEW

2018 Attendance - 305

	PRESENTING SPONSOR 1 @ \$6,500*	MAJOR SPONSOR 3 @ \$4,750*	SUPPORTING SPONSORS 5 @ \$2,750*
EVENT BENEFITS:			
Event collaboration and development with CBJ Publisher	X		
Industry exclusivity	X	X	X
Opportunity to give brief remarks at the event	X		
Database of winners and attendees with contact information	X	X	
Guaranteed first right of refusal at same level for next contract year	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets
Mini Commercials:			
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X
Recognized by publisher in opening remarks	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (<i>other sized banners need to be pre-approved by Event Coordinator</i>)	X	X	X
Gift Giveaway, promoted in CBJ event marketing	X		
Provide marketing materials for attendee packets (<i>two pieces maximum: marketing piece and/or 1 specialty item</i>)	X	X	X
ADVERTISING BENEFITS:			
Event logo and press release provided for internal marketing purposes	X	X	X
Company logo on all promotional materials including:			
Event email blasts	X		
Event program	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X
CBJ house ads promoting the event	X	X	X
Page 0 promotion on CBJ Digital	X	X	X
Displayed on screen at venue	X	X	X
Event press release	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page
Social media marketing	X	X	
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists
*2-YEAR EVENT PRICING:	\$6,000/year	\$4,500/year	\$2,500/year

