

Technology Untangled

NEW EVENT!

TECH

TECHNOLOGY UNTANGLED

Thursday, May 16, 2019
11:30 am–1:15 pm
The Hotel at Kirkwood

Tickets \$40



SPONSORSHIPS

Contact Rhonda Roskos
rhonda@corridorbusiness.com
319.665.6397, ext. 313



This new event will breakdown and demystify technology advancements of the 21st century that everyone should understand but few people actually do. Topics include Bitcoin, augmented reality, blockchain and more.

BY THE
NUMBERS



\$4,758

The cost to mine **one** bitcoin in the United States based on the average electricity rate as of May 2018, according to MarketWatch.

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NEW EVENT

	PRESENTING SPONSOR 1 @ \$6,500*	MAJOR SPONSOR 3 @ \$5,000*	SUPPORTING SPONSORS 5 @ \$3,500*
EVENT BENEFITS			
Event collaboration and development with CBJ Publisher	X		
Industry exclusivity	X	X	X
Opportunity to give brief remarks at the event	X		
Database of winners and attendees with contact information	X	X	
Guaranteed first right of refusal at same level for next contract year	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets
Mini Commercials:			
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X
Recognized by publisher in opening remarks	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (other sized banners need to be pre-approved by Event Coordinator)	X	X	X
Gift Giveaway, promoted in CBJ event marketing	X		
Provide marketing materials for attendee packets (two pieces maximum: marketing piece and/or 1 specialty item)	X	X	X
ADVERTISING BENEFITS:			
Event logo and press release provided for internal marketing purposes	X	X	X
Company logo on all promotional materials including:			
Event email blasts	X		
Event program	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X
CBJ house ads promoting the event	X	X	X
Page 0 promotion on CBJ Digital	X	X	X
Displayed on screen at venue	X	X	X
Event press release	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page
Social media marketing	X	X	
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists
*2-YEAR EVENT PRICING:	\$6,000/year	\$4,500/year	\$3,000/year

