

# Women of Influence



## WOMEN of INFLUENCE

Corridor Business Journal

Thursday, April 4, 2019  
5–8 pm  
DoubleTree by Hilton

Tickets \$55

**NOMINATION DEADLINE:**  
Jan. 31, 2019

To nominate a Woman of Influence go to [www.corridorbusiness.com](http://www.corridorbusiness.com) > Events > Women of Influence logo and complete the nomination form.



### SPONSORSHIPS

Contact Rhonda Roskos  
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*The Women of Influence Award is given to women who have made a difference in the Corridor and are representative role models as leaders in their fields and communities. Nominations are taken at the beginning of the year, and honorees are chosen by the previous year's Women of Influence. A networking reception will be followed by dinner and an awards ceremony. The awards ceremony provides honorees with an opportunity to share their stories.*

### 2018 WOMEN OF INFLUENCE

Kim Bergen-Jackson, Oaknoll Retirement Residence  
Angie Charipar, City of Cedar Rapids  
Kim Downs, City of Hiawatha  
Mary Ferentz, Volunteer & Philanthropist  
Brooke Fitzgerald, The Early Bird  
Janet Godwin, ACT  
Lena Hill, University of Iowa  
Mary Ann Osborn, UnityPoint Health  
Jenny Schulz, Kids First Law Center  
Phoebe Trepp, Willis Dady Homeless Services

BY THE  
NUMBERS



# 137

**One-hundred thirty-seven** women have been recognized since the CBJ began hosting the event in 2005. The average class has **10** honorees.

# WOMEN OF INFLUENCE

2018 Attendance - 290

	PRESENTING SPONSOR 1 @ \$7,000*	RECEPTION SPONSOR 1 @ \$5,500*	MAJOR SPONSOR 3 @ \$4,750*	SUPPORTING SPONSOR 5 @ \$2,950*	CIRCULATION SPONSOR 1 @ \$2,500
<b>EVENT BENEFITS:</b>					
Event collaboration and development with CBJ Publisher	X				
Industry exclusivity	X	X	X	X	X
Opportunity to give brief remarks at event	X	Reception only			
Database of winners and attendees with contact information	X	X	X		
Guaranteed first right of refusal at same level for next contract year	X	X	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10 w/preferred seating	Table of 10	2 Tickets	2 Tickets
Provide a 50-word commercial that best describes your company to be read by the publisher	X	X	X	X	X
Recognized by publisher in opening remarks	X	X	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' ( <i>other sized banners need to be pre-approved by Event Coordinator</i> )	X	X	X	X	X
Gift Giveaway, promoted in CBJ event marketing	X				
Provide marketing materials for attendee packets ( <i>two pieces maximum: marketing piece and/or specialty item</i> )	X	X	X	X	X
<b>ADVERTISING BENEFITS:</b>					
Event logo and press release provided for internal marketing purposes	X	X	X	X	X
Company logo on all promotional materials including:					
Event email blasts	X				
Event program	X	X	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X	X	X
CBJ house ads promoting the event	X	X	X	X	X
Page 0 promotion on CBJ Digital	X	X	X	X	X
Displayed on screen at venue	X	X	X	X	X
Event press release	X	X	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	Island	1/2 Page	List Page
Social media marketing	X	X	X		
CBJ Lists as of 12.31.18	All Lists	10 Lists	10 Lists	5 Lists	5 Lists
Gift package for each honoree					
5 CBJ copies for family/friends					X
One-year CBJ membership					X
8x10 pdf of feature profile w/logo					X

**\*2-YEAR EVENT PRICING:**

\$6,750/year

\$5,000/year

\$4,500/year

\$2,750/year

