

# Workforce Awards

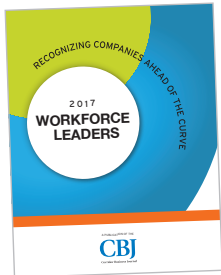


Tuesday, Dec. 3, 2019  
7:30–10 am  
The Hotel at Kirkwood

Tickets \$45

**NOMINATION DEADLINE:**  
Aug. 29, 2019

To nominate a company, visit [www.corridorbusiness.com](http://www.corridorbusiness.com) > EVENTS > Workforce Awards logo and complete the nomination form.



Includes  
Workforce Leaders  
publication



## SPONSORSHIPS

Contact Rhonda Roskos  
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*The event recognizes companies that are ahead of the curve in creating and maintaining their workforce talent edge. Honorees will be recognized in seven categories ranging from most effective internship program to retention strategies.*

## 2018 WORKFORCE AWARDS HONOREES

CIVCO Medical Solutions  
Marion Economic Development Corporation  
McCreedy-Ruth Construction  
Prestige Cleaning Services  
ProCircular  
Thomas L. Cardella & Associates  
UFG Insurance  
University of Iowa Community Credit Union  
Van Meter Inc.  
Virginia Gay Hospitals & Clinics

BY THE  
NUMBERS



# 2.8

Iowa's unemployment rate as of March 2018 was **2.8 percent**, down from **3.3 percent** in March of 2017, according to Iowa Workforce Development. By comparison, the U.S. unemployment rate remained at **4.1 percent**.

# WORKFORCE AWARDS

2017 Attendance - 168

	PRESENTING SPONSOR 1 @ \$9,000*	MAJOR SPONSOR 1 @ \$4,750*	SUPPORTING SPONSOR 3 @ \$2,750*
<b>EVENT BENEFITS:</b>			
Event collaboration and development with CBJ Publisher	X		
Industry exclusivity	X	X	X
Opportunity to give brief remarks at event	X		
Database of winners and attendees with contact information	X	X	
Guaranteed first right of refusal at same level for next contract year	X	X	X
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets
Mini Commercials:			
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X
Recognized by publisher in opening remarks	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' ( <i>other sized banners need to be pre-approved by Event Coordinator</i> )	X	X	X
Gift Giveaway, promoted in CBJ event marketing	X		
Provide marketing materials for attendee packets ( <i>two pieces maximum: marketing piece and/or specialty item</i> )	X	X	X
<b>ADVERTISING BENEFITS:</b>			
Event logo and press release provided for internal marketing purposes	X	X	X
Company logo on all promotional materials including:			
Event email blasts	X		
Event program	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X
CBJ house ads promoting the event	X	X	X
Page 0 promotion on CBJ Digital	X	X	X
Displayed on screen at venue	X	X	X
Event press release	X	X	X
Full color ad in CBJ focus issue	Full Page	Island	1/2 Page
Social media marketing	X	X	
CBJ Lists as of 12.31.18	All Lists	10 Lists	5 Lists
<b>*2-YEAR EVENT PRICING:</b>	\$8,750/year	\$4,500/year	\$2,500/year
<b>PUBLICATION BENEFITS:</b>			
Full page ad	\$11,500 Back Cover	\$6,000 Inside Cover	N/A
Sponsor welcome	X	X	
Company logo on front cover and website	X	X	