

# Coollest Places to Work

## COOLEST PLACES TO WORK CBI

Thursday, Sept. 14, 2017  
5:30 - 8 pm  
The Hotel at Kirkwood

Ticket price \$50

### [ BY THE NUMBERS ]

# 72



Since we began hosting this event in 2013, **72** companies have been featured as Coolest Places to Work.



### SPONSORSHIPS

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The Coolest Places to Work identifies and honors local companies that have created the most engaging and rewarding work environments. Self-nominated companies in Kirkwood's seven-county region are selected based on a Worker Satisfaction Survey. The top 25 companies will be announced at the event with videos on each company. The CEO from the No. 1 Coolest Place to Work will share his or her story.

#### 2016 COOLEST PLACES TO WORK:

Absolutely Clean	MediRevv
Aerotek	Nolte Academy
BeraTek Industries	Oaknoll Retirement Residence
Big Brothers Big Sisters of CR & East Central IA	RSM US LLP
Clickstop Inc.	Sculpt LLC
Eastern Iowa Sleep Center	TelePharm LLC
F&M Bank	Terry Lockridge & Dunn
FUEL	The Overture Group
Hawkins Wealth Management	United Action for Youth
HH Ventures/Ready Wireless LLC	University of Iowa Community Credit Union
Higher Learning Technologies	Van Meter Inc.
Iowa Women Lead Change	Veridian Credit Union

**NOMINATION DEADLINE:** April 27, 2017

#### TO NOMINATE YOUR BUSINESS

go to [www.corridorbusiness.com](http://www.corridorbusiness.com) > EVENTS > Coolest Places to Work logo and complete the nomination form.

# COOLEST PLACES TO WORK

2016 Attendance - 347

	<del>PRESENTING SPONSOR</del> <b>SOLD</b> (1 @ \$6,000)*	MAJOR SPONSOR (3 @ \$4,500)*	SUPPORTING SPONSOR (5 @ \$2,950)*	PHOTO OPP SPONSOR (1 @ \$2,500)*
<b>EVENT BENEFITS:</b>				
Event collaboration and development with CBJ Publisher	X			
Industry exclusivity	X	X	X	X
Opportunity to give brief remarks at event	X			
Database of winners and attendee's with contact information	X	X		
Guaranteed first right of refusal at same level for next contract year	X	X	X	
Event seating	Table of 10 w/preferred seating	Table of 10	2 Tickets	2 Tickets
Mini Commercials:				
Provide 1-2 slides in PowerPoint widescreen format (white background preferred) to rotate before and after event	X	X	X	X
Provide a 20-word commercial that best describes your company to be read by the publisher	X	X	X	X
Recognized by publisher in opening remarks	X	X	X	X
Company banner to be displayed at venue. Pop-up banners or hanging, no larger than 3' x 8' (other sized banners need to be pre-approved by Event Coordinator)	X	X	X	Backdrop Banner
Gift Giveaway, promoted in CBJ event marketing	X			
Provide marketing materials for attendee packets (two pieces maximum: marketing piece and/or specialty item)	X	X	X	X
<b>ADVERTISING BENEFITS:</b>				
Event logo and press release provided for internal marketing purposes	X	X	X	X
Company logo on all promotional materials including:				
Event email blasts	X			
Event program	X	X	X	X
CBJ website under EVENTS & Event Registration	X	X	X	X
CBJ house ads promoting the event	X	X	X	
Page 0 promotion on CBJ Digital	X	X	X	X
Displayed on screen at venue	X	X	X	X
Event press release	X	X	X	X
Full color ad in Coolest Places to Work focus issue	Full Page	Island	1/2 Page	1/4 Page
1/4 page, black/white sponsor welcome ad in CBJ	X	X	X	X
Social media marketing	X	X	X	
CBJ Book of Lists as of 12.31.16	All Lists	10 Lists	5 Lists	

**\*2-YEAR EVENT PRICING:**

\$5,500/year

\$4,250/year

\$2,750/year

