

LURE OF THE CITY

This upscale magazine will focus on why people are drawn to city living in the Corridor, as told through illuminating interviews, in-depth research and lush photography. Features will include:

- Profiles on high-end urban developments now available for leasing and purchase in the Corridor.
- A preview of urban developments on the boards and in progress.
- Profiles on urban condos and apartments at various price points, showcasing the varying levels of amenities.
- Exclusive interviews with the developers and designers transforming the Corridor's urban areas.
- Photo profiles of high-end design spaces in the heart of the Corridor's cities.
- A look at local innovations and accomplishments in adaptive reuse designs.
- A look at some of the amenities now offered in various urban living developments, from rooftop decks to workout spaces.
- Snapshots of current design and product trends in interior design.
- A look at the people and culture transforming the Corridor's downtown areas.



DISTRIBUTION: 10,000

- CBJ paid subscribers
- Iowa City area Chamber members
- Cedar Rapids Metro Economic Alliance members
- Iowa City Home Builders Association
- Greater Cedar Rapids Housing & Building Association
- Homeowners between 30-44 & 55-64 in Linn and Johnson Counties
- Attendees of the CBJ Commercial Real Estate Luncheon
- Hosted on the CBJ website as an e-Publication through December 2017

RATES:

1X	RATE	2X	RATE
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INSIDE Covers	2,475	INSIDE Covers	2,103.75
Page 3	2,070	Page 3	1,759.50
Page 5	2,070	Page 5	1,759.50
Full Page	1,360	Full Page	1,156
Half Page	825	Half Page	701.25
Quarter Page	490	Quarter Page	416.50

Includes full-color and hyperlinked digital ad. No discounts.

DIMENSIONS:

Full Page (no bleed): 7.375" w x 9.875" t
 Full Page (with bleed): Type Safe - 7.375" w x 9.875" t
 Trim - 8.375" w x 10.875" t Bleed - 8.625" w x 11.125" t
 Half Page: 7.375" w x 4.625" t
 Quarter Page: 3.5" w x 4.625" t



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LURE OF THE COUNTRY
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