

CBJ Editorial Calendar 2017

2017	FOCUS TOPIC	LISTS	NEWS QUIZ
Jan. 2	The Year Ahead in Business	Top 25 Employers	X
Jan. 9	Buying & Selling Businesses	Business Brokers	
Jan. 16	Tech Advances	Commercial Printers	
Jan. 23	2017 Economic Outlook	Investment Advisors	
Jan. 30	Weather & Disaster Planning	Security Companies	
Feb. 6	SERIES LAUNCH: The Future of Retail	Shopping Centers & Developments	X
Feb. 13	Tax Trends & Tips	Accounting Firms	
Feb. 20	Innovations in Health Care	Health Care Facilities	
Feb. 27	Nonprofits	Foundations	
Mar. 6	New Models for Education	Higher Education Institutions	X
Mar. 13	Commercial Real Estate Update	Business Parks	
Mar. 20	Startups & Seed Funding	Venture Capital Funds	
Mar. 27	Digital Marketing	Marketing Ad/PR Firms, Promo Products Co.	
Apr. 3	Food & Farming	Corridor Food Processing Companies	X
Apr. 10	Public-Private Partnerships SERIES PT 2: FUTURE OF RETAIL	Economic Dev. Orgs/Chambers/CVBs/ Downtown Associations	
Apr. 17	Energy & Efficiency	Architecture Firms	
Apr. 24	Insuring Your Business	Insurance Agencies & Companies	
May 1	Women of Influence	Women of Influence	
May 8	Manufacturing & Automation	Manufacturing Companies	
May 15	The Corridor's Next Generation	Janitorial Services Companies	
May 22	Homebuilding & Residential Development	Homebuilders	
May 29	Iowa Lifestyles	Golf Course & Landscape Management Firms	
June 5	Global Business	Recycling & Waste Management Companies	X
June 12	Fastest Growing Companies	Fastest Companies	
June 19	Financial Institutions SERIES PT 3: FUTURE OF RETAIL	Banks/Credit Unions	
June 26	Improving infrastructure	Trucking Companies	

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July 3	Mid-Year Economic Review	Banquet Facilities	X
July 10	Best of the Corridor I	Best of the Corridor I	
July 17	Best of the Corridor II	Best of the Corridor II	
July 24	Cybersecurity	IT Companies	
July 31	Wellness to Well-being	Wellness Consultants	
Aug. 7	The Style Issue: Image & Branding	Sign Companies	X
Aug. 14	Back to School: Continuing Education	Payroll Services Providers	
Aug. 21	Hospitality & Hotels	Top Tourist Attractions & Travel Agencies	
Aug. 28	Apps, Unleashed	Website Developers	
Sept. 4	SERIES LAUNCH: Affordable Housing & Business	Commercial Property Mgt. Companies	X
Sept. 11	Veterans in Business	MBA Programs	
Sept. 18	Coolest Places to Work	Coolest Places to Work	
Sept. 25	Data-Driven Decisions	Business Consultants	
Oct. 2	Women-Owned Businesses	Women-Led Organizations	X
Oct. 9	Innovations in Design	Engineering Firms	
Oct. 16	40 Under 40	40 Under 40	
Oct. 23	Mergers & Acquisitions	Law Firms	
Oct. 30	Brewing Up Business SERIES PT. 2: Affordable Housing & Business	Breweries, Wineries & Distilleries	
Nov. 6	Shipping & Logistics	Distribution & Logistics Companies	X
Nov. 13	Entrepreneurship	Office Equipment/Supply Companies	
Nov. 20	Financial Executive of the Year	Oldest Businesses	
Nov. 27	Customers & Service	Temp/Staffing Agencies	
Dec. 4	Building Projects in the Corridor	General Contractors	X
Dec. 11	Attracting Workers (and Keeping Them) SERIES PT. 3: Affordable Housing in the Corridor	Executive Recruiting Companies	
Dec. 18	Ensuring a Legacy: Business Succession	Most Influential	
Dec. 25	Newsmakers	Top Deals of 2016	